



Driving Efficiency Through Digital Technology

Altus

Platform Efficiencies: "Giving your platform wings"

19th September 2018





STP



Aggregation

Driving Efficiencies Through Digital Technology



SMART
Technology



Customer
Experience

Easily consumable
Micro Services Architecture
"Plug & Play"

Increase online journeys &
self service capability



Exploit API's in back office

Processing vs.
Exception Management

Dashboard

- My Clients
- Quotes and Applications
- My Models
- Tools
- Management Info

Betty Adviser
IFA

- Alerts and Notifications
- Literature and FAQs
- Settings

MY DASH

Configure Dash



ALERTS AND NOTIFICATIONS

- Stalled new business for Ariel Pink
- Boris Bearing contributed money into his account
- Emily Smith withdrew money from her JISA

All alerts and notifications >

RECENT QUOTES

NAME	PRODUCT	
B. Bearing	SIPP	30min
G. Berger	SIPP	1h
S. McCallum	ISA	4h
D. Fraser	Drawdown	1d
J. Storm	JISA	1d
E. Barr	SIPP	1d
E. Giles	ISA	1d
K. Dawson	ISA	2d
O. Mengel	Drawdown	2d
A. Stoddart	SIPP	4d
B. Schultz	ISA	1w
C. Morgan	ISA	2w

All Quotes >



ADVISER CHARGES

CHARGES PAID LAST MONTH

Initial	£1,000.00
Ad-Hoc	£100.00
Ongoing	£4,000.00

CHARGES THIS MONTH

CLIENTS BY PORTFOLIO VALUE

NAME	PRODUCT(S)	FUM	% VITALITY FUNDS
Mr Boris Bearing	SIPP	£5,221,000.00	~13%
Dr Grant Berger	SIPP	£5,046,000.00	~13%
Sir Shaun McCallum	ISA, SIPP, JISA	£4,489,000.00	~11%

- SAVED SEARCHES
- Filtered List 04
 - Health Members
 - Favourite Clients

25+

SELF SERVICING JOURNEYS

QUOTE & APPLY
TOP UP
TRADING
MANAGE MODELS
MANAGE PENSION INCOME
REGULAR CONTRIBUTION
CRYSTALISE PENSION
WITHDRAWAL
PERSONAL DETAILS
UPDATE BANK ACCOUNT
.....

130+

API'S CALLED

CUSTOMER
ACCOUNT
CONTRIBUTIONS
WITHDRAWALS
INCOME
BUY / SELL / SWITCH
NOTIFICATIONS
ILLUSTRATIONS
DRAWDOWN
DOCUMENT
.....

12+

3rd PARTY INTEGRATIONS

BACK OFFICE LEGACY
CRM
DOCUMENT REPOSITORY
CONTENT MANAGEMENT
TOOLS
WORKFLOW
AML
BANK VERIFICATION
POSTCODE LOOKUP
AUTHENTICATION
.....

*STP is complex, time consuming and costly
Technology is available to support it - Efficiencies need to be realised*

How analysis of data is generating value

Vitality Case Study

LIFE

HEALTH

INVEST

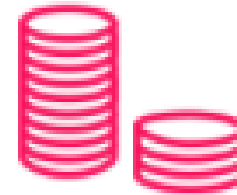
Vitality

Healthy Living Discount



"Promoting Positive Engagement in Health & Lifestyle"

Investment Booster



"Promoting Vitality Funds & Loyalty"

Retirement Booster



"Promoting the Management of Drawdown income"