



Company Snapshot

CDL



CDL's SUMMARY

CDL is a UK Insurtech, pioneering solutions that enable the personal lines insurance sector to transform consumer experiences, while driving revenue and profitability, and reducing fraud. It has a strong track record in developing technologies to support high volume transactions and is listed in the Top 100 Fintech Disrupters 2020.

As a market leading supplier of insurer hosted rating solutions, CDL has spearheaded developments in the data, analytics and anti-fraud space. With Advanced Technology Partner status in the Amazon Web Services (AWS) Partner Network (APN), CDL continues to invest in furthering its globally recognised cloud capabilities, running award winning solutions on AWS.

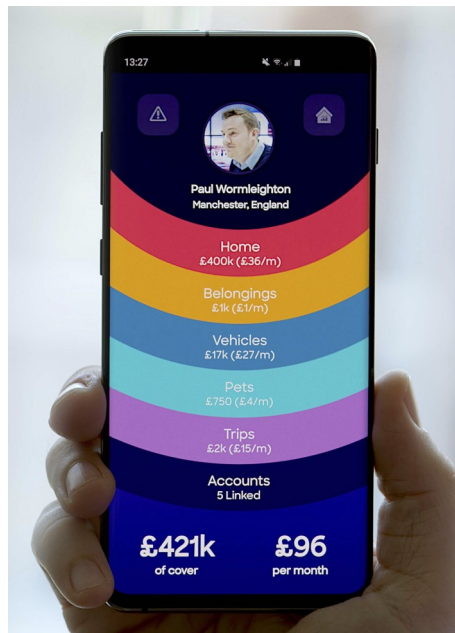
KEY FACTS

Products: General Insurance plus Vehicle and Property Intelligence data

Founded: 1977

Headquartered: Stockport

Customers: Include major insurer and insurance retail brands such as Ageas, Autonet, iGO4, LV=, Markerstudy, Sainsbury's Bank and Swinton



ALTUS REVIEW

CDL has been at the forefront of Insurance technology innovation for many years, continually investing in research and development to improve its technology and launch new products to the Insurance market.

CDL's Strata platform is one of the most successful of the suite, providing a number of core capabilities suitable for all types of high volume retail insurance players. The Insurance lifecycle is well catered for with established and proven technology covering Quote & Buy, Underwriting, Servicing and Renewals, with deployments supporting over 7 million policies across all clients.

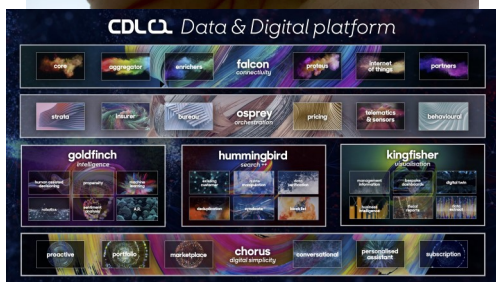
Other key solutions in the CDL locker also cater for Rating and Insurer Hosted Pricing (Proteus), Policy Fraud (Hummingbird), Business Intelligence (Kingfisher) as well as integrations with IoT devices for Connected Home and Telematics.

At the heart of Strata is an integration module that enables the platform to easily connect with other CDL modules, including the Aggregator Hub (connected to all major Price Comparison Websites), Rating Hub (for CDL's own or insurer preferred Rating Engine), Data Enrichment Hub (for vehicle and property data supplied by CDL or other external parties) and the Telematics Hub (for connections to established Telematics vendors).

CDL's digital capabilities include web, mobile, chatbot and conversational UI components which enable consumers to complete over 85% of administration tasks without the need for contact centre interaction.

CDL boasts a number of high-profile Strata customers, as well as over 50 insurer and MGA partners.

As an organisation, CDL is well regarded in the industry and has been featured in the FinTech Global InsurTech100 listing for 2019 and the Financial Times Future 100 listing of high growth UK companies making an impact on their industry.



Altus Capability Mapping: CDL Strata

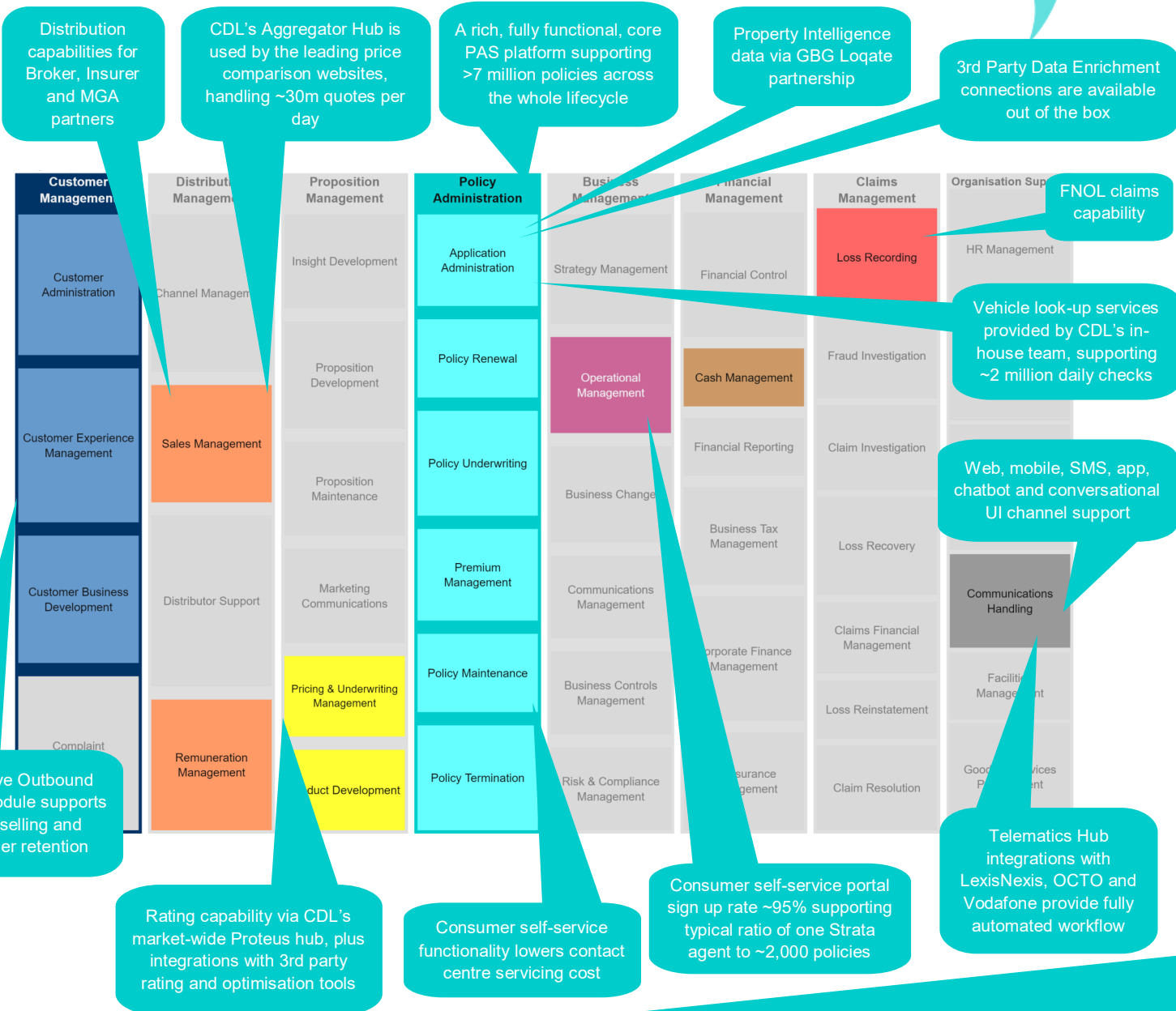
The **Altus Capability Model** enables organisations to define what they do using a common language and understanding of the make-up of an end-to-end Insurance business.

Using the **Altus Insurance Capability Framework**, we have mapped CDL Strata to our General Insurance reference model, across 1,200 capabilities. The diagram below summarises the core capabilities, highlighting where they fit within the model, with detailed lower level capability mapping being captured in our PEAK platform and available on request.

As a technology platform, CDL Strata has been mapped to the business capabilities within the reference model that it can enable for organisations.

“Altus’ capability mapping clearly demonstrates the range of functionality CDL offers across the insurance ecosystem, and is a valuable tool in helping insurance providers identify the right solution to meet their needs.”

Nick Jackson, Partnerships Director CDL



Altus
 MAKING FINANCIAL SERVICES FASTER

Copyright © Altus Limited 2021. All rights reserved.
 Altus Limited is registered in England and Wales number 05558586. Registered office: Royal Mead, Railway Place, Bath BA1 1SR

Find out more:

Altus:
 altus.co.uk
 01225 438 000
 enquiries@altus.co.uk
 www.altus.co.uk/sectors/insurance

CDL:
 www.cdl.co.uk
 info@cdl.co.uk