

Press | Consulting: Mark McDonald



Mark McDonald – Head of Insurtech Strategy

Biography

Mark has over 10 years experience working in Financial Services, joining Altus in 2018 focussing on General Insurance.

With a background in technology and significant experience across a variety of retail FS verticals, Mark works with clients on shaping business change and strategic development.

Mark's main interests are around the use of emerging technology to enhance customer experience and improve operational efficiency, particularly where there are opportunities to prevent claims, as well as keeping a close eye on the Insurtech industry.

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Areas of Expertise	Ecosystems / Connected Insurance / Use of Data Insurtechs Customer Experience
Links to Blogs/Press:	FCA Business Plan Will Prompt Big changes in GI Market Insurance Industry Predictions 2020 Travel Insurance: The Digital Experience GI: Digital Research 2018 – Digital Ranking
Altus Website:	https://www.altus.co.uk/

History of Altus:

Altus was founded in 2005 with a mission to speed up financial services with superior technology. Altus supplies specialist consultancy services and market-leading automation software to over 200 clients in the investment, pensions, general insurance and wealth management sectors. Privately-owned, Altus employs over 70 people and is based in Bath. Altus software has been ISO 27001 accredited since 2017.

For more details of either of these services please visit our website or contact us on 01225 438000