

# Press | Consulting: Simon Bussy



**Simon Bussy – Wealth Director**

## Biography

With 20+ years' operating across Retail Platforms, Retail Banking Wealth Management, L&P and technology suppliers in UK and overseas, and underpinned with an MA in Strategic Marketing, Simon has a wealth of experience, real passion and successful track record in leading teams to:

- understand the market environment
- identify opportunities and define winning strategies, and
- design, and develop and deliver new propositions using a strong mix of FS and non-FS expertise and Altus frameworks and models.

Simon is the Wealth Director at Altus and is an authority on the evolving Digital ('robo') advice sector.

A regular event speaker and contributor in the press, Simon is also a member of the TISA Digital Innovation Policy Council.

Follow Simon on **Twitter** - @SimonBussyAltus, and connect to him on **LinkedIn**: <https://uk.linkedin.com/in/simonbussy> for insights, opinion, challenge, and global best practice from other contributors

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<b>Areas of Expertise</b>	Digital Wealth / Digital 'robo' advice / Savings & Investments / Business models / Proposition development / Technology & Fintech
<b>Links to Blogs:</b>	<a href="#"><u>The future is digital: business must streamline to survive</u></a> <a href="#"><u>Robo sector not a quick fix</u></a> <a href="#"><u>Whitepaper: Simply the best? Aligning target customers to business model and platform selection</u></a> <a href="#"><u>Whitepaper: Artificial intelligence: the evolution of financial advice</u></a>
<b>Altus Website:</b>	<a href="https://www.altus.co.uk/">https://www.altus.co.uk/</a>

## History of Altus:

Altus was founded in 2005 with a mission to speed up financial services with superior technology. Altus supplies specialist consultancy services and market-leading automation software to over 200 clients in the investment, pensions, general insurance and wealth management sectors. Privately-owned, Altus employs over 70 people and is based in Bath. Altus software has been ISO 27001 accredited since 2017.

For more details of either of these services please visit our website or contact us on 01225 438000