

Press Consulting: Rory Gravatt

Head of Distribution & Product Strategy



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Biography

Rory has over 30 years' experience in Financial Services, having held roles from the sharp end as an adviser, through risk control in IFA Networks, to life office change management.

With a particular flair for retirement planning, he has been engaged on projects across the whole retirement spectrum - from later life lending, to transfer solutions, from corporate platform migrations, to defined benefit de-risking, providing clients with true end to end knowledge of the customer, distribution and product lifecycle and its increasing demands. As an ex-Research Manager for 2 IFA Networks, Rory can be counted upon to be up to date with all the latest developments.

About Altus

Altus was founded in 2005 with a mission to speed up financial services through insightful consulting advice and superior technology. Altus supplies specialist consultancy services and market-leading automation software to over 100 clients in the insurance, investment, pensions and wealth management sectors. Its software has been ISO 27001 accredited since 2017. Altus became part of Equisoft in July 2021.

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| Areas of Expertise | Later Life markets Protection Investment & Advice |
| Links to Blogs: | Is your DFM an ESG pretender? FCA's knee-jerk reaction to property funds will not help them recover Iceberg! |
| Altus Website: | https://www.altus.co.uk |