

Press Consulting: Matt Carter

Practice Director, Insurance Specialty Markets

Biography

Matt is a strategic thinker and implementation/delivery focused individual, with over 30 years experience, gained in a variety of different sectors. During his career he has been involved in a number of successful Tech start ups, building one from 3 staff at inception to 145 at the time of a trade sale.

For the past 15 years his focus areas have been predominantly in introducing software and technology into the Insurance market. He has vast experience in delivering strategic change, with a driven aim of implementing technology that is not only applicable but also more effective. He is passionate about moving insurance solutions online and making them smarter, especially where online distribution is involved, having architected a distribution platform for a leading Lloyd's Managing Agency focused on the UK and US Coverholder market.

Matt is extremely comfortable at all levels of interaction, from driving project teams to advising boards. Prior to joining Altus he was a founder and the CEO of Cognitive Risk a digital change consultancy focused on connecting smart solutions and reimagining existing working practices through the successful adoption of technology.

About Altus

Altus was founded in 2005 with a mission to speed up financial services through insightful consulting advice and superior technology. Altus supplies specialist consultancy services and market-leading automation software to over 100 clients in the insurance, investment, pensions and wealth management sectors. Its software has been ISO 27001 accredited since 2017. Altus became part of Equisoft in July 2021.



Matt Carter
Practice Director

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Areas of Expertise	Lloyd's and London Insurance Market, strategy & operating models, Platforms & Product distribution, Technology implementation, third party vendor management, API strategy, customer journeys, insurtech
Links to Blogs:	<ul style="list-style-type: none">• <u>Has there ever been a better time for the insurance industry to benefit from technology?</u>• <u>Digital distribution in the specialty insurance market</u>• <u>Use a capability framework canvas to see what best in class actually looks like</u>
Altus Website:	https://www.altus.co.uk <u>More from the Specialty Markets Team</u>