

The iO Store™

Everything you need to know about the iO Store™



iO Store™ in Intelligent Office – why use it?

The iO Store™ is Intelliflo's way of increasing the sphere of partners and usability within Intelligent Office. It is a store front which Intelligent Office users can peruse to discover new partners and functionality that can improve and enhance the way they work.

From platforms and partners to product providers, automated suitability reports and financial planning apps, the iO Store™ is an ever-growing suite of functionality.

Welcome to the iO Store™



What is it?

Through the iO Store™, Intelligent Office users can peruse and install apps from our online shopfront – much like you would search and download applications on your mobile device. The term 'app' is generic from the perspective of the iO Store™, since it describes the integration of the provider with Intelliflo, with the functionality varying between the different integrations. For example, the user journey in some apps will start in Intelligent Office and push data into the integrated system, whilst others will start outside of Intelligent Office, enabling the secure sharing of information between the host and Intelligent Office. Using Intelliflo's Open API, data is passed securely between the provider and Intelligent Office (this is rigorously tested before an app goes live in the iO Store™) meaning that your firms will stay compliant with industry and data regulations. You can self-serve the functionality that you want to use. If there's something that can enhance the way you work within the iO Store™, simply download it and get started – it's that simple. The iO Store™ is available to all users with the correct permissions established in Intelligent Office. This offers firms control over which users can and cannot download apps, with the iO Store™ potentially available to every Intelligent Office user.



Best of breed

At Intelliflo we have a commitment to working with and offering the best tools available to Intelligent Office users. We are open to collaborating with anyone who can offer extended usability to advice firms. That's why we're working with established industry names and new firms, to offer a wide range of choice and functionality through the iO Store™.



Work your way

The iO Store™ enables firms to work with the tools that they want to work with, not just the tools and functionality afforded by their software provider. This extends the potential of the Intelligent Office software to enable firms to build a truly bespoke business management software – you can build the system that you need, not just work with the system you are given. The iO Store™ and the Intelliflo Developer Platform also include the ability for firms to create their own apps to help them manage work processes in their own infrastructure. This enables firms to re-use information across the business to save time and repetition. This offers a truly flexible way of working, with firms being able to interact with new partners to drive efficiencies and ROI in their business.



Increased efficiency and ROI

As our eAdviser Index highlights, those advice firms which are utilising and harnessing the technology on offer are experiencing increased revenue per adviser, simply as a result of them being able to service more clients than their peers. From small things, such as the time consumed by manually re-keying data, to more obvious things such as being able to offer a tailored advice process to each client by being able to instantly look at a range of providers to find the best fit for their needs, technology is quickening and making the advice process more profitable for firms. The iO Store™ is designed to accelerate the process of adoption for advice firms. You can add the functionality you want, when you want.

Learn more

Contact us on **0330 102 8402** for further information
or visit: www.intelliflo.com/io-store

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